



R.C. "Chuck" Foster



## UP CLOSE AND PERSONAL

Discounting yearbook accolades by student peers for producing "California's best 60's high school beach and surfing parties," a few early but noteworthy Foster successes include: the Tri-Am and Junior-Am Motocross Series ... The Pig Bowl ("Cop vs. Crook") and Pride Bowl ("Cop vs. Cop") charity football games ... Budweiser-Natural Light Salad Toss-Off ... Burt Reynolds Celebrity Polo Classic ... Budweiser Toobing Olympics ... and Operation:Dogtag -- the national media tour to "Thank and Welcome Home" America's troops serving in the Middle East war in Kuwait.

Foster's TV and radio experience started with his innovative "Simon Says" audience warm-up routine at KTLA/Golden West Broadcasting. After that, Foster went on to create, produce and direct televised events such as: The National Chili Society Championship Chili Cook-off (NBC) ... the World Championship Mechanical Bull Buck-Off (NBC) ... Celebrity Winter Games (NBC) ... King of the Hill Triathlon (ESPN) ... the first winner-take-all \$1,000,000 payoff in sports history: Super Run 1 (ESPN) and Super Run II (ABC Sports)... and in partnership with two-time Olympic Decathlon Champion, Bob Mathias, Foster created and produced Earth Games '88 (Disney Channel) – an international Olympic-type games (with a "Participation IS Victory" format) for kids 12 years of age and under ...

After three decades of success and "survival" in the major league world of network TV and national special event-staging, Foster retired at the Millennium year change. A year later he put his retirement "on hold" to (without charge) create, develop, produce and/or logistically manage revenue-generating and self-supporting special event programs for community service and non-profit organizations. For example:

*"OPERATION: Scrubs Only" events being planned for for National Nurses Week, May 6-12, 2019 include; For National Nurses Day, May 6th, Pamela Nye's Neuroscience Nursing company will host an 8-hour (aboard ship) symposium providing required Continuing Education credits for neurology Nurses and Nurse Practitioners representing California's 78 Primary and Comprehensive Stroke Hospitals. Ship details and Ports O' Call location (TBA) will be Long Beach or Marina Del Rey harbor.*

*A second "Scrubs Only" event now in development includes VIP Invitations for 300-400 Neuro Nurses to be "THE audience" of a popular Los Angeles based television talk show.*

*The third "Scrubs Only" activity occurring throughout National Nurses Week involves "stroke talk" guest appearances by Pamela Nye during Los Angeles and San Diego television news and radio talk-show broadcasts.*

*Training education and entertainment aside, publicity focus throughout National Nurses Week will focus on Nurses being "America's most trusted profession" yet remain as the "'Unsung Heroes' of America's Health Care Industry."*

### **TFP STAFF SEMINAR / LECTURE TOPICS / CONSULTING EXPERTISE INCLUDES:**

- "Fabrication, Larceny, Deception and Business Alchemy" (survival in the event/entertainment business)
- Disney's Brief Board/Story Board Systems (event planning and time management)
- Creativity: The Risks and Rewards
- The Hazards of Sanctioning Incompetence
- The Most Worthless of Any Human Invention Is The Excuse
- Insegreivology

## **Foster's responses to interview questions asked by People Magazine reporter, Jim Hunter:**

- **Least enjoyable business achievement?** *It's a toss-up between having to manage a local Mayoral campaign (yes, my candidate won); also serving as location manager for a really, really, really, low-budget horror film.*
- **Most irritating situation?** *Being told that a new or unique idea 'can't be done' or worse-- that the challenge is 'impossible!'*
- **Most rewarding situation?** *Besides the satisfaction I get when I'm able to help make the impossible possible ... my greatest reward comes when I'm given the opportunity to do something that really does make a difference!*
- **About mistakes?** *Mistakes are an unfortunate necessity for acquiring wisdom so the next time you attempt something, you'll know what not to do!*
- **About difficult challenges?** *If it was easy, somebody else would be doing it!*
- **Most compelling request ever asked?** *I spoke with God this morning, why can't I speak with you!?*
- **Any secret to getting a show on national television?** *A formula, yes; a secret no! First, (and most important) is getting an audience with the person having actual decision-making authority; Second, be able to quickly and concisely explain how your proffered program is unique and innovative, yet has predictability for success; Third, demonstrate profitability, i.e., real production costs vs. predictable advertising revenue; Fourth, show you have the knowledge and ability to make happen what you're promising; and Fifth, don't exaggerate - represent less than you know you can deliver because, when you don't, you'll discover two things: 1) The most worthless of any human invention is the excuse; and 2) Credibility is like virtue – once you lose it you'll never get it back!*
- **Who gets credit for your success history?** *My creativity and planning mentor was Walt Disney. Introduction to television came from comedian/producer, Larry Hovis; producing events for network TV started thanks to NBC President, Chet Simmons and NBC (Real People) producer, George Schlatter. A "yes" by ESPN President Bill Grimes and ABC News/Sports President, Roone Arledge allowed Super Run-America's Race to happen - twice, which branded me as a "go-to-person" for complex, multi-location (or seemingly 'impossible') event logistics; then Disneyland President, Jack Lindquist's willingness to host my Earth Games led to successful business relationships with Mexico, Soviet Union and The White House. Las Vegas News Bureau Chief, Don Payne introduced me to hotel/casino owners and marketing executives and he schooled me in Las Vegas survival skills. The most credit-deserving, however, would be my grandmother who taught me to believe in myself, have passion for what I do, and during the toughest of times, keep a positive, optimistic and determined attitude.*
- **A favorite saying?** *Rome wasn't built in a day, but I and my team weren't running that job, either!*
- **Best recommended daily advice?** *Be happy and tell your face!*
- **Your best personal or business references?** *There are three:*

The first reference came from Bob Simpson, EVP at Golden West Broadcasting who wrote: "Chuck Foster!? Personally, I can't stand him, but whenever I really need something and everyone else keeps telling me that it can't be done, Foster's my go-to guy - again! "

The second was from my former business partner, Olympic Decathlon Gold Medalist and U.S. Congressman, Bob Mathias: "I'd consider Chuck Foster to be the Gold Medal winner for his creative and seemingly impossible event production achievements."

The third was from Roone Arledge, President of ABC News and Sports (infra):

American Broadcasting Company Telephone 212 887-7777

Roone Arledge, President  
ABC News  
ABC Sports

July 18, 1986

Introducing Chuck Foster

To whom it may concern,

ABC Sports recently celebrated its Twenty-Fifth Anniversary with Chuck Foster being someone whose innovative events and quality television productions were a significant part of these First Twenty-Five Years.


Most memorable was Chuck's SUPER RUN-AMERICA'S RACE. This was a 10k run series for "amateur runners only" ending with sports' first \$1-million winner-take-all grand prize. Significant was Chuck's representation that qualifying events were to be staged in all 50 states, on the same date, and at the exact same time.

Although Chuck had a proven track record for creating and producing unique and often trend-setting events, the logistical challenges associated with simultaneously staging these 50 qualifying events was an admitted concern. But once again Chuck delivered as promised. He also earned himself a national reputation as the "go to guy" for planning and producing complex multi-location event logistics. Then, during the same broadcast as the Indy 500, Chuck's SUPER RUN-AMERICA'S RACE finale' was seen "live" worldwide on ABC's Wide World of Sports.

In a business where exaggeration and broken promises tend to be expected, I have found Chuck to be a person of integrity and someone who does exactly as he represents. He also delivers a quality product and is well respected by his broadcast industry peers.

Should you have any questions about Chuck Foster, please don't hesitate to give me a call.

Regards,



ABC News 7 West 66th Street New York, New York 10023  
ABC Sports 1330 Avenue of the Americas New York, New York 10019



## **EDUCATION:**

Normandie School of Education (preschool)  
California Military Academy (grade school)  
Chase Ranch (junior high)  
Capuchino (high school)  
U.S. Air Force (Communications Specialist)  
College of San Mateo; Moorpark College (Associate of Arts Degree)  
LaVerne University (Bachelor of Arts Degree)  
Los Angeles Sheriff's Academy  
FBI (Forensic Photography Certification)  
Southwestern University School of Law  
Orange Coast College (Motor Yacht Operator Certification)  
Maritime Institute (U.S. Coast Captain's License/100 ton/with tow certification)  
Seminars: Too many to list but willing to share upon request

## **PRODUCTION SKILLS**

Executive Producer; Producer; Director; Writer; Concept/event creation, development and planning; Sponsorship-advertising sales and marketing; Word processing (type 90+ words per minute); Digital photography (Canon; Nikon); Video camera operator (ENG and studio; Panasonic and Sony); Digital editing (Imex Video Cube; Avid Media Composer); Website design ...

## **SOFTWARE FAMILIARITY**

Acrobat; Fluid Mask; SiteBuilder; Microsoft Office (Word, Excel, PowerPoint); Pagemaker; Paint Shop Pro; Photoshop; Serif Draw; Quicken/QuickBooks ...

## **CONSULTING; TRAINING; EVENT/TV-VIDEO PRODUCTION**

Anheuser-Busch (Budweiser, Bud-Light, Natural Light); Bacardi Imports; Chrysler Corporation; Embassy Suites; Foremost-McKesson; Golden West Broadcasting; Las Vegas Hotel/Casino Properties: (*Aladdin; Sam's Town; Circus-Circus; Dunes; Golden Nugget; Hacienda Hotel; Sahara; Sands; Mint; Plaza*); McDonald's; Miller Brewing Company; Muscular Dystrophy Association; Olympia Brewing Company; Network Enterprises; Pan American Airlines; Pioneer Take Out; Simon Mall Properties; Stroh's Brewing Company; Suzuki Motor Corporation ...

## **PERSONAL INTERESTS**

Public speaking; Seminar Training (Creativity, Planning, Time Management); Counseling/mentoring 'at risk' teens; providing free *WishCruise*<sub>™</sub> charters and *SmilePAD*<sub>™</sub> computer equipment for children suffering with a life-threatening illness ...

## **HOBBIES/RECREATIONAL INTERESTS**

Archery, Bowling, Fishing, Golf, Softball, Music (Singing/Guitar), Volunteer "*HandyMan*"<sup>1</sup>

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<sup>1</sup> Providing various home maintenance and repair services for disabled or senior citizens with limited incomes.