













R.C. "Chuck" Foster

## **UP CLOSE AND PERSONAL**

Discounting yearbook accolades by student peers for producing "California's best 60's high school beach and surfing parties," a few early but noteworthy Foster successes include: Tri-Am and Junior-Am Motocross Series ... The Pig Bowl ("Cop vs. Crook") and Pride Bowl ("Cop vs. Cop") charity football games ... Budweiser-Natural Light Salad Toss-Off ... Burt Reynolds Celebrity Polo Classic ... Budweiser Toobing Olympics ... Operation: Dogtag: the national media tour to "Thank and Welcome Home" America's troops serving in the Middle East war in Kuwait ... Celebrity Winter Games (ABC/CBS/NBC News) ... King of the Hill Triathlon (ESPN) ... Super Run 1 (ESPN) & Super Run II (ABC Sports) hte first \$1,000,000 winner-take-all payoff in running sports history ... and from the Beach Boy/Donny Osmond concert. partnership with Bob Mathias, former U.S. Congressman and twice Olympic Decathlon Gold Medalist, and hosting support frp, Disneyland and Marriott came Earth Games '88 - an international 11-day Olympic-type games at UC/Irvine for kids12 years of age under ...

In addition to Bob Mathias, representation included Evel Knievel/stunt daredevil); Larry Hovis/comedian/TV actor/producer; Ron Amos/Las Vegas sports journalist/eventpromoter; Linda Blair/actress ... and a plethora of companies to help with their "impossible" mission challenges ...

**UPDATE:** Jan 1, 2020 -- After three decades of survival and a decade away from the often insane world of network TV and innovative event-production, an acclaimed UCLA Medical Center <u>nurse</u> recruited me from retirement to help with her "impossible mission." My pro bono commitment is to oversee development, operations/logistics and Media Relations for Pam's Operation Scrubs, Inc. (OSi) -- a 501(c)(3) nonprofit organization providing innovative "tuition-free" advanced nursing education seminars, webcasts, and positive nurse image awareness publicity.

OSi's special 2021 global nurse honoring mission began during National Nurses Week (May 12) with the unveiling of itsThank-a-Nurse Team Challenge (TANTC). Now comes THE NURSES WALL, a no-cost-to-participate Team Challenge mission seeking to globally recruit a **BILLION+ nurse-appreciative** people to cumulative post their "thank you" message on this historic nurse-honoring virtual registry.

Social media and customers contacts are recruited by respected and trusted high-profile people and companies. General public participants are also recruited by print, TV, radio, and online media invitations.

This 4-minute YouTube video explains how: <a href="https://www.youtube.com/watch?v=kDgmyMR1n6k">https://www.youtube.com/watch?v=kDgmyMR1n6k</a>. For more details check out these two <a href="https://thankanurseteamchallenge.org">https://thankanurseteamchallenge.org</a> and <a href="https://operationscrubs.org">https://operationscrubs.org</a> websites.

"Saying 'thank you' to Covid-19's frontline first responder heroes! Why would anybody say 'no'? Seriously!" -- Pamela Jane Nye

## FOSTER'S SEMINAR / LECTURE TOPICS / CONSULTING EXPERTISE INCLUDES:

- "Fabrication, Larceny, Deception and Business Alchemy" (survival in the event/entertainment business)
- Disney's Brief Board/Story Board Systems (event planning and time management)
- Creativity: The Risks and Rewards
- The Hazards of Sanctioning Incompetence
- The Most Worthless of Any Human Invention Is The Excuse
- Insegreviology

## My three all-time best personal or business references:

Bob Simpson, EVP at Golden West Broadcasting (smilingly) wrote: "Chuck Foster? Personally, I can't stand him. But whenever I really need something that everyone else keeps telling me it can't be done, Foster's my go-to guy - again!"

Olympic Decathlon Gold Medalist and U.S. Congressman, Bob Mathias said: "I'd consider Chuck Foster to be the Gold Medal winner for his creative and seemingly impossible event production achievements."

The most surprising was the generous introduction letter I received from Roone Arledge, then President of ABC News and Sports who wrote:

American Broadcasting Company Telephone 212 887-7777

Roone Arledge, President

ABC News ABC Sports

July 18, 1986

## Introducing Chuck Foster

To whom it may concern,

ABC Sports recently celebrated its Twenty-Fifth Anniversary with Chuck Foster being someone whose innovative events and quality television productions were a significant part of these First Twenty-Five Years.

Most memorable was Chuck's SUPER RUN-AMERICA'S RACE. This was a 10k run series for "amateur runners only" ending with sports' first \$1-million winner-take-all grand prize. Significant was Chuck's representation that qualifying events were to be staged in all 50 states, on the same date, and at the exact same time.

Although Chuck had a proven track record for creating and producing unique and often trend-setting events, the logistical challenges associated with simultaneously staging these 50 qualifying events was an admitted concern. But once again Chuck delivered as promised. He also earned himself a national reputation as the "go to guy" for planning and producing complex multi-location event logistics. Then, during the same broadcast as the Indy 500, Chuck's SUPER RUN-AMERICA'S RACE finale' was seen "live" worldwide on ABC's Wide World of Sports.

In a business where exaggeration and broken promises tend to be expected, I have found Chuck to be a person of integrity and someone who does exactly as he represents. He also delivers a quality product and is well respected by his broadcast industry peers.

Should you have any questions about Chuck Foster, please don't hesitate to give me a call.

Regards

Roone Orlidge

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